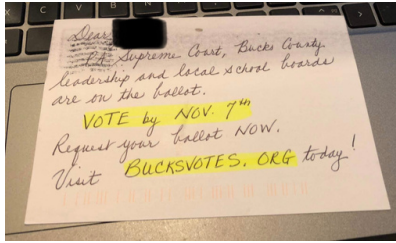
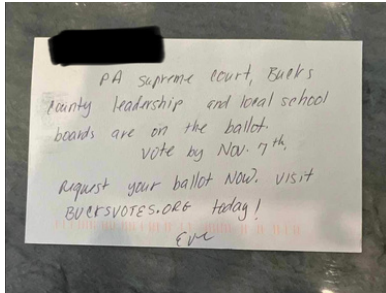


# BUCKS BULLETIN



Examples of the Bucks Dems' covert postcard-writing campaign. Photos courtesy of Protect Bucks community members



Campaign Communications Director for Harvie & Marseglia, Jordan Abelson, stands in front of constituents at the most recent county meeting to take campaign photos

## A TALE OF TWO POSTCARD-WRITING CAMPAIGNS: DEMS GO COVERT, WHILE WE STAY TRANSPARENT

In the past week, we've received multiple reports of voters receiving postcards in the mail regarding the upcoming election. It appears to us that the Bucks County Democratic Party, lead by Senator Steve Santarsiero, has undertaken this coordinated postcard campaign targeting young adults.

The tactics employed in this push, however, have raised some questions. Postcards are being sent from sources that either remain anonymous or identify themselves only by first names like "Karen" or "Eve," with no disclaimer indicating the connection to the Bucks Dems and no return address. Yet, since we have such a large network of community members, we've seen that the messages on these mailings are identical, and clearly coordinated: every one of them points to a website the Bucks Dems operate. This lack of transparency triggers questions about the true motives behind this effort, as well as who's funding it.

Adding to the mystery, several postcards have been postmarked from outside the region, including Connecticut, leaving recipients questioning why campaign materials are being sent from sources that aren't local.

Transparency in political campaigns is paramount, as emphasized in Pennsylvania's 1937 Act 320, which underscores the importance of clear and accurate campaign communications, as well as 25 Pa. Stat. § 3258, which dictates disclaimers required for communications authorized by candidates. Furthermore, the Federal Election Commission (FEC) rule on disclaimers provides guidance on the imperative to identify the source of campaign materials, even if they don't come from a candidate. It's clear that transparency, especially surrounding expenditures on items used to persuade voters, is a basic expectation at every level of politicking.

In stark contrast to the Democrats' shell game, Protect Bucks PAC is committed to transparency. We are currently sending handwritten postcards to a broad spectrum of voters, unequivocally identifying ourselves as the source on each and every communication. We have no reason to hide our efforts; we're proud of them. Our funding is exclusively derived from local donations, and all of our volunteers are local, reflecting our genuine commitment to open and candid engagement here in Bucks.

This covert postcard campaign raises significant concerns about the transparency and authenticity of local political discourse from the Democrats, along with the potential to obscure candidates' true positions. Voters deserve clear, unambiguous, and accurate information about those vying to represent them.

## FOR HARVIE AND MARSEGLIA, EVEN OFFICIAL COUNTY MEETINGS ARE CAMPAIGN EVENTS

Commissioners Bob Harvie and Diane Marseglia have turned county commissioners' meetings into campaign photo opportunities, bringing their paid campaign communications director, Jordan Abelson, along. Abelson, sitting in the audience, stood in front of constituents last meeting to snap campaign photos. This raises concerns about a blurred line between official county business and campaign efforts. This issue isn't new for Harvie and Marseglia. Their hiring of Eric Nagy, their former campaign director, as Bucks County Director of Communications, led to Nagy playing a role in changing the August 25, 2021, Covid school guidance, a controversial move that adversely impacted 80,000 Bucks County public school students. This intertwining of politics and public service demands scrutiny and is yet another example of the Bucks Dems' unwillingness to be transparent.